

GDPR POLICY FOR FACEBOOK AND INSTAGRAM

1. The Personal Data Controller is TERMET S.A, with its registered office in Świebodzice (58-160), at ul. Długa 13, which is entered in the Register of Entrepreneurs of the National Court Register kept by the District Court for Wrocław Fabryczna, IX Commercial Division of the National Court Register under KRS no. 0000041459, having tax identification no. 884-16-31-476 and BDO no. 000004630. The Personal Data Controller has not appointed a Data Protection Officer. Contacts with the Personal Data Controller can be made electronically via the e-mail address termet@termet.com.pl or by post to the address of its registered office: TERMET S.A., ul. Długa 13, 58-160 Świebodzice, Poland.
2. Personal data is processed for the purpose of running Termet S.A.'s fanpage on Instagram ([termet_pl](#)) and on Facebook ([@termetpl](#)), i.e. for the purpose of building and maintaining a community, promoting the brand, promoting events, and for the purpose of communication through available Facebook and Instagram features.
3. The Personal Data Controller processes the data of persons who:
 - have subscribed to the fanpage by clicking the "Like" button;
 - have subscribed to the fanpage by clicking the "Follow" button;
 - have shared any of the posts;
 - have published a comment under any post on the fanpage;
 - have published a photo in the comments; or
 - have sent a message using the Facebook messenger app or the Messenger to enable them to use Termet S.A.'s Fanpage ([@termetpl](#)) on Facebook.
4. The Personal Data Controller processes the data of persons who:
 - have subscribed to the fanpage by clicking the "Follow" button;
 - have liked a post on the fanpage;
 - have published a comment under any post on the fanpage;
 - have saved a post in a collection;
 - have added a post tagging Termet S.A.'s profile ([termet_en](#)); or
 - have sent a message via Instagram to enable them to use Termet S.A.'s Fanpage ([termet_en](#)) on Instagram.
5. In order to improve the quality of its services, the Personal Data Controller processes anonymous statistical data on persons visiting the Fanpage ([@termetpl](#)) available through the functionality provided by Facebook and anonymous data on the number of likes of posts on Instagram ([termet_pl](#)).
6. In order to enable Instagram and Facebook users to contact Termet S.A., the Personal Data Controller processes information about people making contacts via the Facebook messenger app or the Messenger, in particular name or username on Facebook, locality, content of the correspondence, attachments to the correspondence, voice messages, photos, and videos. The use of this data allows moderators (persons authorized by the Data Controller) to process questions and provide answers (e.g. the messenger makes it possible to ask questions about the offer, a specific product, and servicing assistance). The content of the correspondence and the information on the contact are processed for the time necessary to serve the customer. Messages are not stored by the Personal Data Controller in places other than Facebook and Instagram.

7. The data contained in the private messages are stored until the user objects to further processing or until the user deletes them.

8. The information contained in comments is available until the author deletes it, unless their content violates the rules of Facebook or Instagram or is harmful to the good name of TERMET S.A.

9. Every user has the following rights:

- the right to access his or her data;
- the right to receive a copy of the data;
- the right to rectify his or her data if it is incorrect or outdated;
- the right to erase his or her data; and
- the right to restrict, or object to, the processing of the data.

10. Personal data will not be transferred to third parties or companies cooperating with TERMET S.A., except if the obligation to transfer them results from applicable laws.

11. Personal data is processed in accordance with Article 6 (1)(a) of the GDPR.

12. The user has the right to lodge a complaint to the supervisory authority, i.e. the President of the Office for Personal Data Protection, if he or she believes that the processing of personal data violates the provisions of the GDPR.